



## **BUSINESS PARTNERSHIPS POLICY**

**Slow The Flow (STF)** is a small charity which works with individuals, community organisations and businesses in Calderdale and nation-wide to promote Natural Flood Management (NFM). We are keen to partner with businesses aligned with our charitable objects and values to generate funds, raise our profile, and build relationships. We recognise however that fundraising from businesses is time consuming and poses operational, reputational, and other risks.

Therefore we shall adopt and adhere to the following process to manage existing and potential business relationships

- (1) Publicise on online and offline platforms that businesses interested in working with or donating to us must contact STF for written agreement, prior to publicising any involvement.
- (2) A trustee will be nominated to discuss with businesses interested in partnership working their proposal or plans and will then feed these back to the STF board
- (3) The proposed partnership will be discussed at the next board meeting to assess whether the partnership is a good match and aligned with STF priorities
- (4) Any trustee(s) with a connection to the business will declare a conflict of interest and abstain from decision making
- (5) If the board
  - (a) agrees to go ahead with the partnership in principle, the decision will be minuted along with any conditions attached to the tie up, and the decision relayed back.
  - (b) decides not to go ahead with the partnership or decides it needs further information this will also be minuted and the decision relayed back.
- (6) The terms of the partnership will be set out briefly in writing and communicated to the business partner, supporters and stakeholders clearly and consistently.
- (7) The partnership will be promoted on STF website and other communication platforms in a way that is proportionate to the level of support and fit with our priorities. We will promote the partnership and not the business or product, other than in the case of sponsorship.
- (8) The STF board will receive an update on existing partnerships at each board meeting to relay progress and manage the relationship.